

A Global First: Optimal Biz for Mobile

Now Supports Android™ 4.4!

TOKYO (October 11, 2013) – OPTiM, a leading provider of online IT support solutions that enable creativity, collaboration and convenience, announced today that its Optimal Biz for Mobile, which is #1 in Japanese MDM^(※1) market share^(※2), is the world's first support solution for the Android™ 4.4 operating system!

Optimal Biz for Mobile is an application that securely manages smartphones and tablet devices provided by or used in the office. By installing Optimal Biz for Mobile on iPhone, iPad, Windows, Android™ devices and web browsers, IT administrators can easily:

- Lock a device remotely if it's is lost or stolen
- Prohibit business-irrelevant applications
- Set Wi-Fi settings
- Manage device information as assets

Optimal Biz for Mobile provides unique, powerful advantages, including a user-friendly interface, a successful track record with many major companies, the broadest coverage of any support solution in the industry, and partnerships with key device makers.

Optimal Biz for Mobile provides a superior level of secure management for smartphones and tablet devices, as well as Nexus 5 and future devices loaded with Android™ 4.4.

Our Approach to Optimal Biz for Mobile's Supported Devices

In the rapidly-growing MDM market, being able to quickly provide support for the latest smartphones and tablets is crucial. To ensure we're always at the forefront of our industry, OPTiM maintains strong ties with its carrier partners, which provide us with pre-release smartphones so we can begin verifying them for Optimal Biz for Mobile at the earliest possible stage. As of November 11, 2013, Optimal Biz for Mobile supports 300+ devices -- the largest number of supported devices in the market.

We always offer up-to-date information regarding supported devices. This information is viewable on our web site: <http://en.optim.co.jp/products-detail/device/3570>.

With new smart devices entering the market almost every day, OPTiM will continue its mission to offer innovative device services that make for easier, securer, more efficient work.

※1 MDM stands for "Mobile Device Management", a solution for companies wanting to manage their smartphones and tablet devices and be afforded security when a device is lost or stolen. MDM's security measures are many, and include such deterrents as remote lock and malicious application launch prevention.

※2 Source: "ITR Market View: Enterprise/Mobile Management Market 2012," by ITR Corporation

Press Release



【About OPTiM】

Based in Tokyo, Japan, OPTiM provides solutions that reduce its clients' support costs, with an overall focus on evolving online experiences to the point that the Internet becomes something you aren't even conscious of, like breathing. OPTiM's solutions' suite includes setup, diagnostic and marketing tools for NGN and home networks, as well as mobile devices, routers, TVs, gaming platforms, multifunction peripherals, servers, printers and DVD recorders.

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