

OPTiM’s MDM Product, Optimal Biz for Mobile, Achieves the Largest Boost at Net Increase in the MDM Market Share

Tokyo, Minato-ku – July 25th, 2012 – OPTiM Corporation today announced that the number of the Mobile Device Management (MDM) Market Share of OPTiM’s product “Optimal Biz for Mobile” shows the highest net increase from a research by Fuji Chimera Research Institute. The research result indicates that Optimal Biz for Mobile is a good seller in the MDM Enterprise Market Share. Optimal Biz for Mobile is a universal IT support tool to manage a large amount of smart phones and tablet devices. The application has many functions to reduce device managing cost such as Remote Lock to prevent information leak from lost or stolen devices, Application Prohibition to prevent looting devices or installing inappropriate applications, and Group Managing to maintain many devices from a web browser.

The reasons Optimal Biz for Mobile achieved the largest boost are followings:

- The first Windows8 supported MDM in the world
- Multiple OS supported (Android, iOS, Windows)
- The largest number of supported devices in the MDM industry (114 devices on July 2012)
- Forming alliance with device manufacturers to add more functions and to support for new devices quickly
- Quality Control System using actual devices
- User Friendly Design
- Easy Management System for OEM Distributors

OPTiM continues expanding globally to provide easy and secured services to improve customer’s work efficiency.

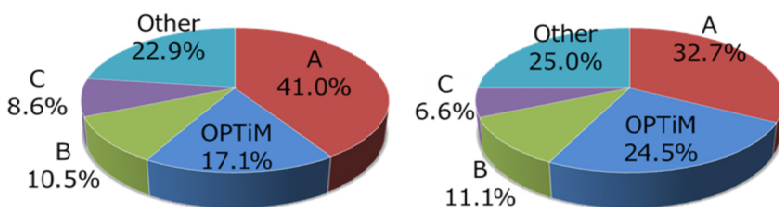


Table: Share Change

Company	Share Change
A	-8.3%
OPTiM	+7.4%
B	+0.6%
C	-2.0%
Other	+2.1%

2011 Record

2012 Estimation,

Fig. MDM Service Enterprise Market Share

Reference: *Comprehensive Survey: Smart Phone Business 2012*. Fuji Chimera Research Institute.

• About OPTiM Corporation

OPTiM corp. provides “Optimal” which is to optimize the IT environment by reducing the support cost that keeps expanding from growing IT infrastructure. Optimal has variety of targets and supported devices.

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